



MEASUREMINDS

The Data Empowerment Agency

01

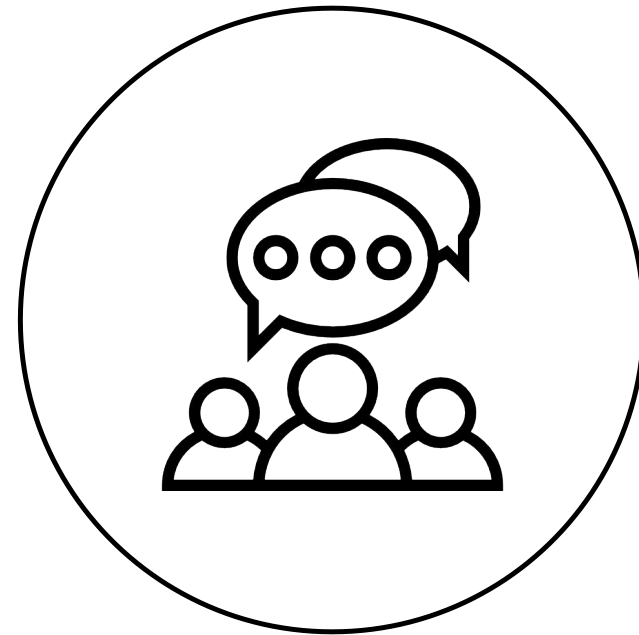
**Are you a
GA/GTM-related
piece of
software?**

Looking to...





Spread awareness about your tool.



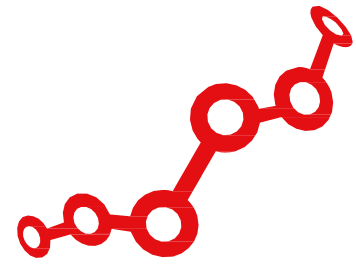
Get GA/GTM users **using** your tool.



Build strong relationships within the analytics industry.



Establish your company as a thought leader in digital analytics and marketing.



Then become a sponsor

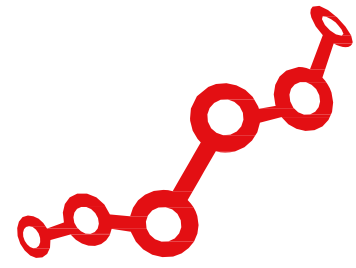
GA4ward is an already established international virtual analytics conference designed to keep people using Google Analytics 4.

GTM4ward is a spinoff of that successful series.

More people using GA4 & GTM properly, means more customers for you.

The logo for GA4ward, featuring a stylized signal icon on the left, followed by the text "GA4ward" in a bold, sans-serif font. The "4" is significantly larger than the other characters. The word "ward" is in a smaller font size and includes five right-pointing chevrons above it.

The logo for GTM4ward, featuring a stylized diamond-shaped icon on the left, followed by the text "GTM4ward" in a bold, sans-serif font. The "4" is significantly larger than the other characters. The word "ward" is in a smaller font size and includes five right-pointing chevrons above it.



We unite global experts

To keep people using GA4 & GTM, we need to teach them how to properly use it.

To do this, we bring together industry leading experts from around the world to give innovative talks and training all centred around GA4 & GTM.

Take a look at some of our past speakers.



Lea Pica
Data Storytelling Trainer



Jim Sterne
President, Target Marketing



Ahmad Kanani
CEO, Siavak Analytics



Charles Farina
Head of Innovation,
Adswerve



Julius Fedorovicius
Founder, AnalyticsMania



Alex Langshur
Chief Alliance Growth
Officer, Dentsu



Sofiia Bychkovska
Lead Analytics Trainer,
MeasureSchool



Alex Cruz
CEO, PenPath



Jeff Sauer
Founder, Jeffalytics



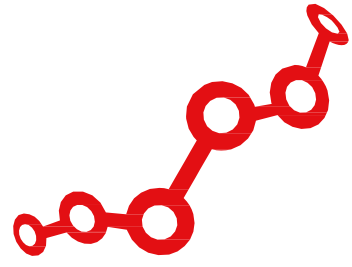
Chris 'Mercer' Mercer
Measurement Marketer,
Measurementmarketing.io



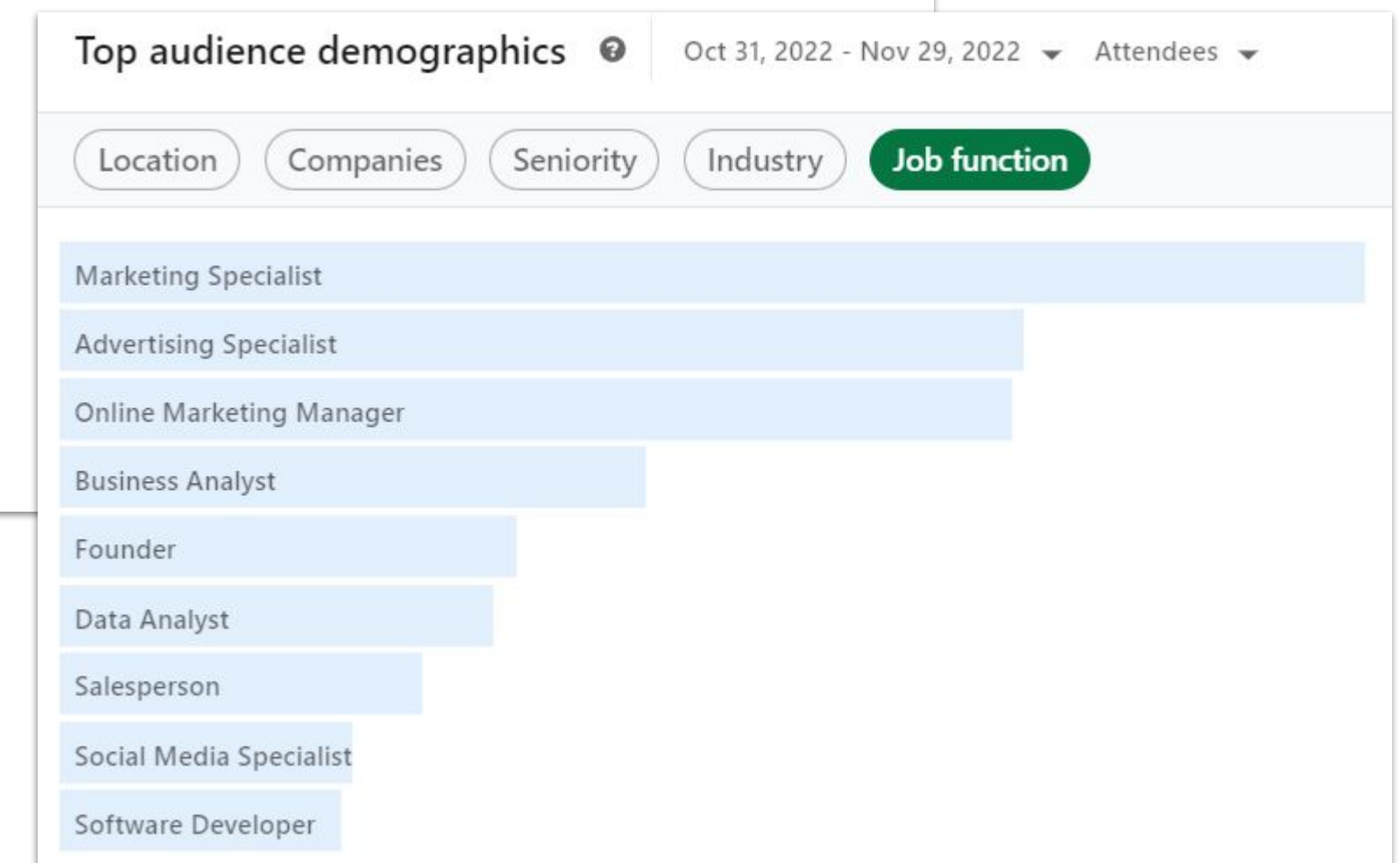
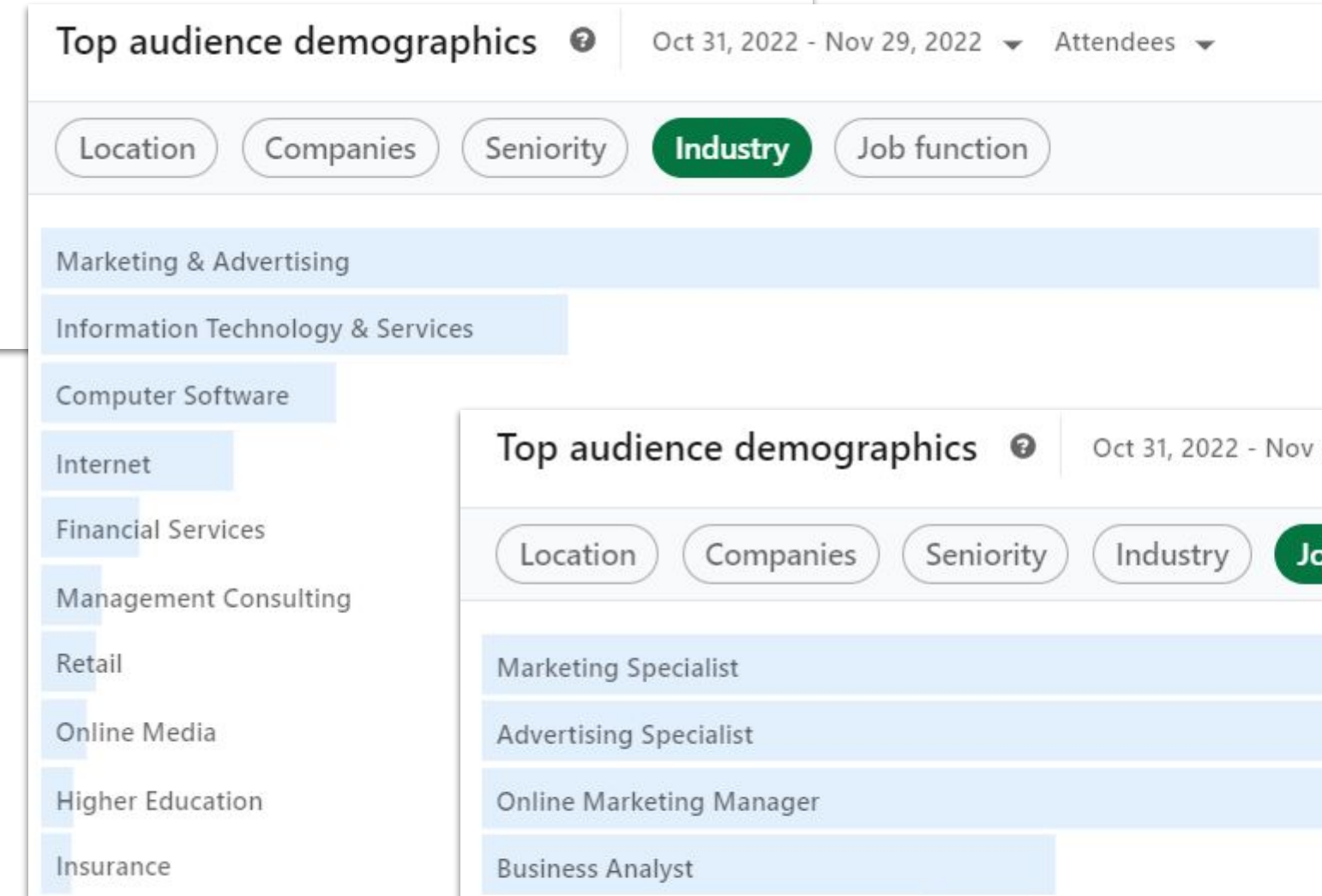
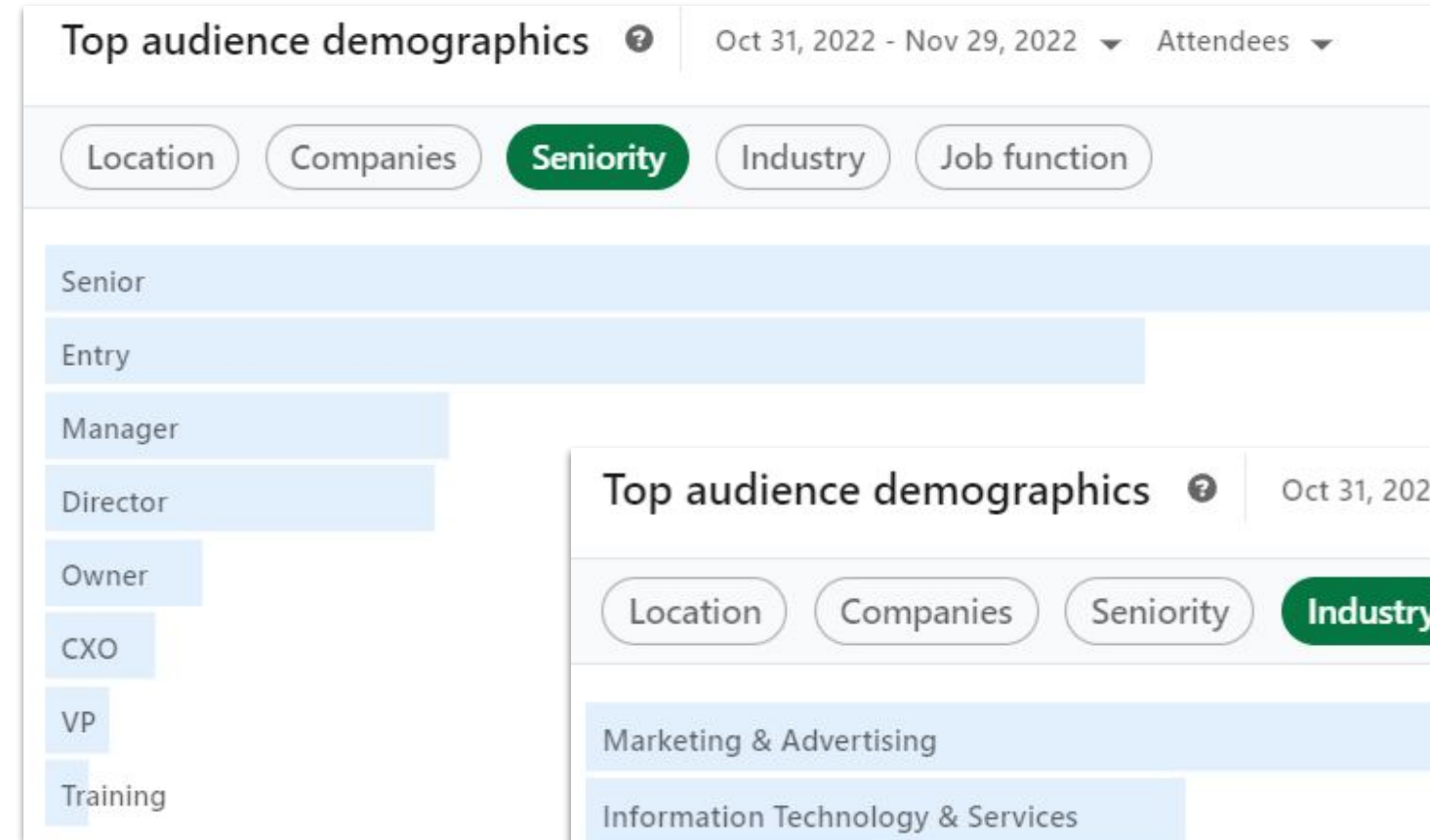
Navah Hopkins
Brand Evangelist, Optmyzr



Fred Pike
Managing Director,
Northwoods

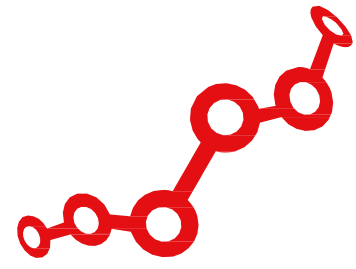


We teach real GA & GTM users



Our audience consists primarily of:

- Decision-makers
- In marketing, IT & services
- People with specialist knowledge

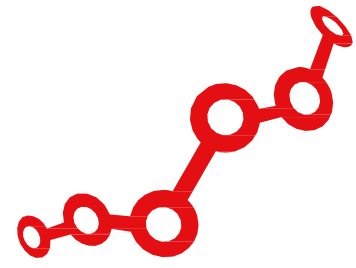


We reach a lot of people

As an innovative leader in Google Analytic, Google Tag Manager & digital marketing services, software and events - we have a well established audience and growing!

5,000+ signups

27,000+
recording views



We have built

A solid network

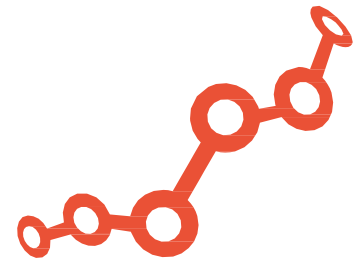
We have built over:

- **7,000** newsletter subscribers
- **3,800** LinkedIn newsletter subscribers
- **3,600** Twitter followers
- **3,000** LinkedIn followers (company page)
- **2,300** YouTube subscribers
- **1,200** Meetup members (2 pages)
- Successful webinar series
- 4 major conferences

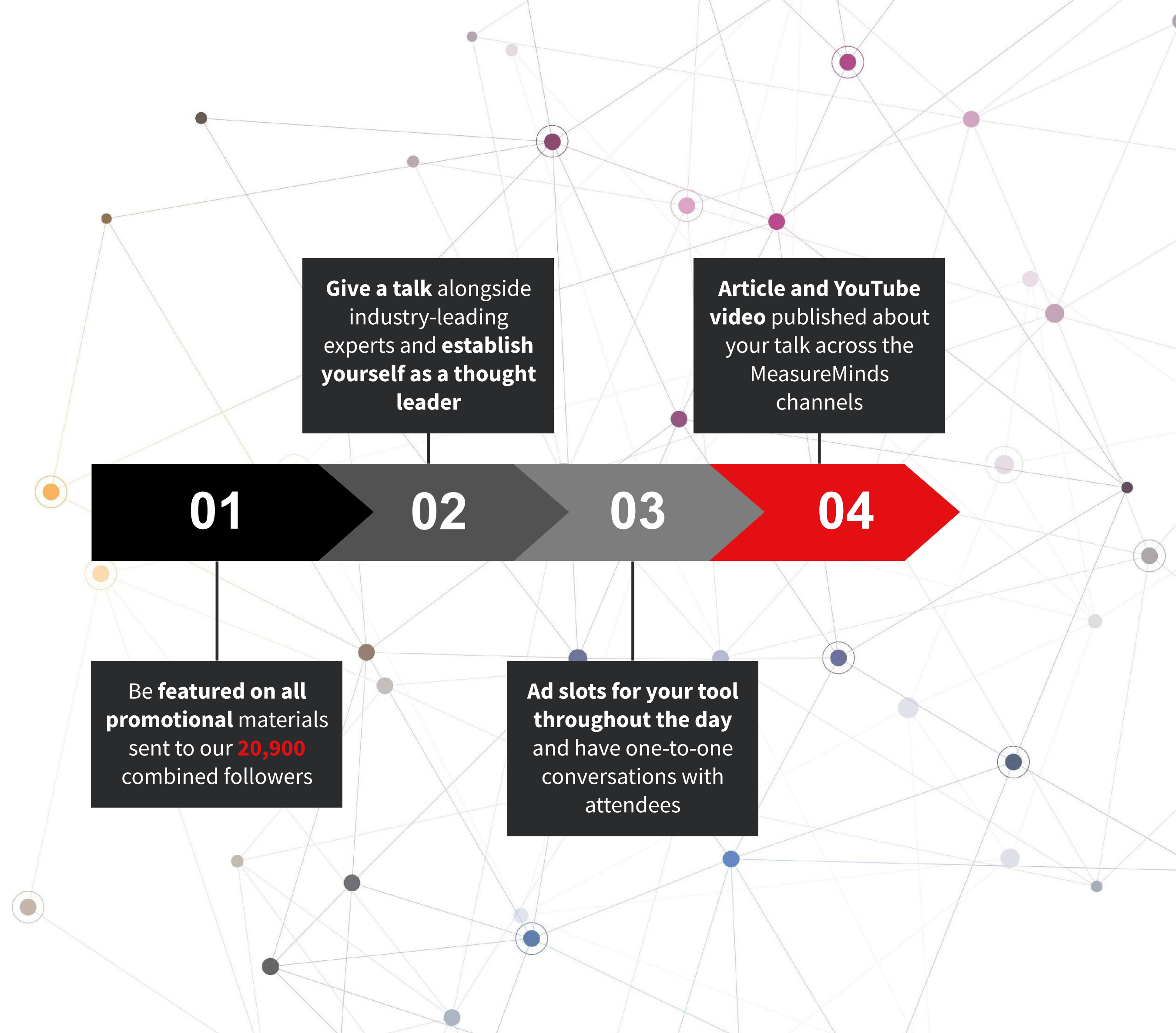
02

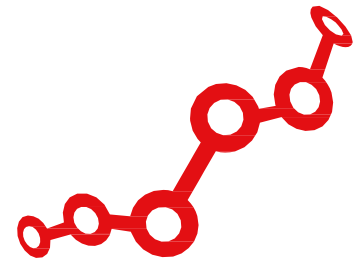
**How does this
benefit you
as a sponsor?**





As a sponsor you will...

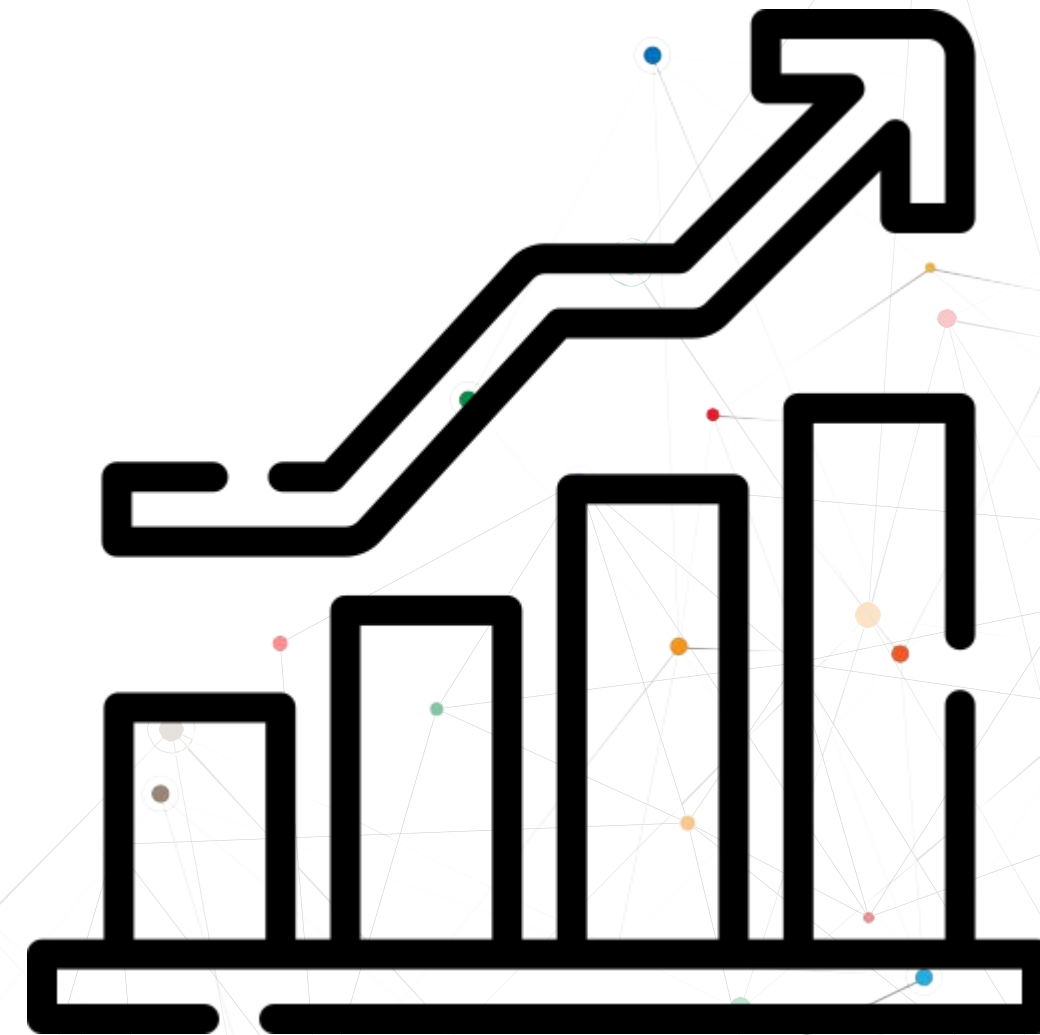




A well as other amazing benefits

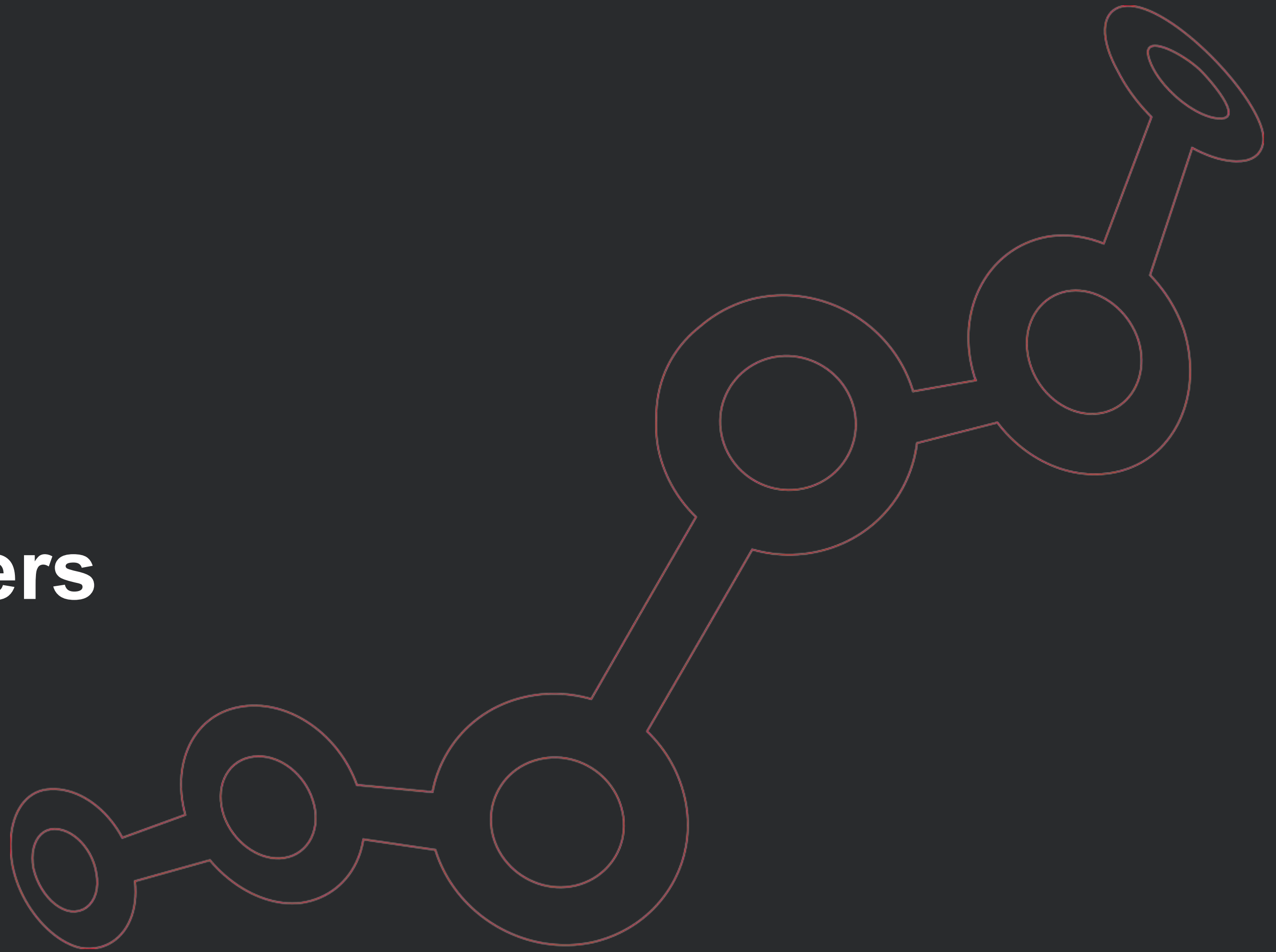
- **Featured on GA4ward website** plus backlink
- **Customisable banner** in virtual breakout rooms
- **Display job openings** on job board plus backlink
- **Free use of MeasureMinds tools** for life
- **10% discount** on future sponsorships

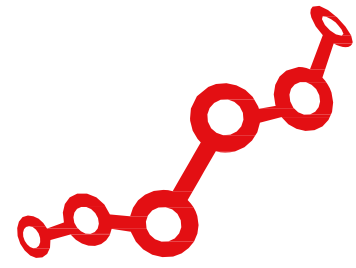
Designed to show your tool to the analytics world and increase your visibility.



03

**What have
other speakers
said?**



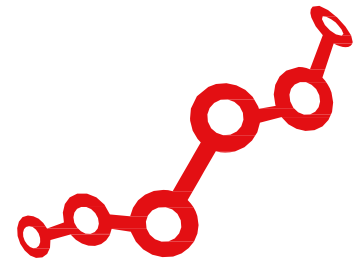


Jeff Sauer

Founder of
Jeffalytics



It was a pleasure to speak at the GA4ward conference and engage with all the attendees. Awesome community and a fun time for everyone involved.

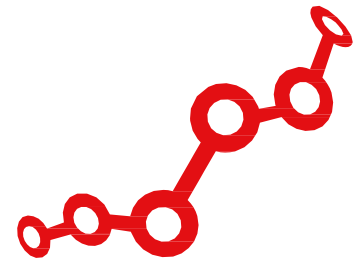


Navah Hopkins

Evangelist at
Optymyze



I had the pleasure of both attending and speaking at a recent MeasureMinds conference and cannot say enough good things about the quality of content as well as the overall happy learning energy they foster. Everyone is excited to be there and ready to learn/collaborate. I was particularly impressed by the extremely technical sessions and how accessible they made everything. I would 100% attend and collaborate as a speaker again!

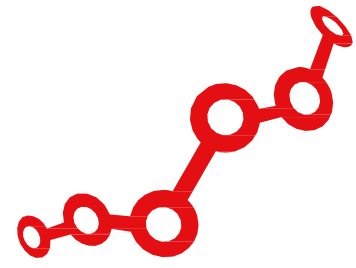


Michael Patten

Analytics Manager
at RocketMill



From pitch to afterparty, GA4ward was a brilliantly organised event. A pleasure to be part of, both as a speaker and a viewer, with plenty of pearls of wisdom. Would highly recommend!

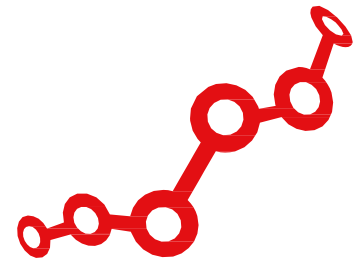


Sofiia Wycisk

Lead Analytics Trainer at
MeasureSchool



I had so many 'Aha' moments! Surrounded by brilliant minds, I felt truly inspired and got so many fresh ideas. Hats off to the organisers of the conference!



Ralph Spandl

Head of Data Visualization of
Supermetrics



I was thoroughly impressed by the professionalism evident in the organization of the GA4ward conference. The caliber of speakers and the excellence of their presentations rivaled that of paid conferences, encompassing a diverse spectrum of topics focused on integrating the new Google Analytics, GA4.

04

**We have 3
pricing options**

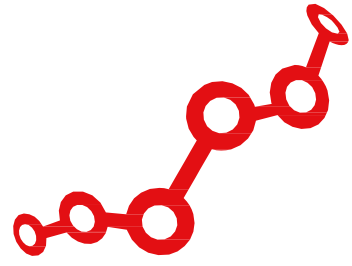




Measure **Thinker**



Measure **Master**

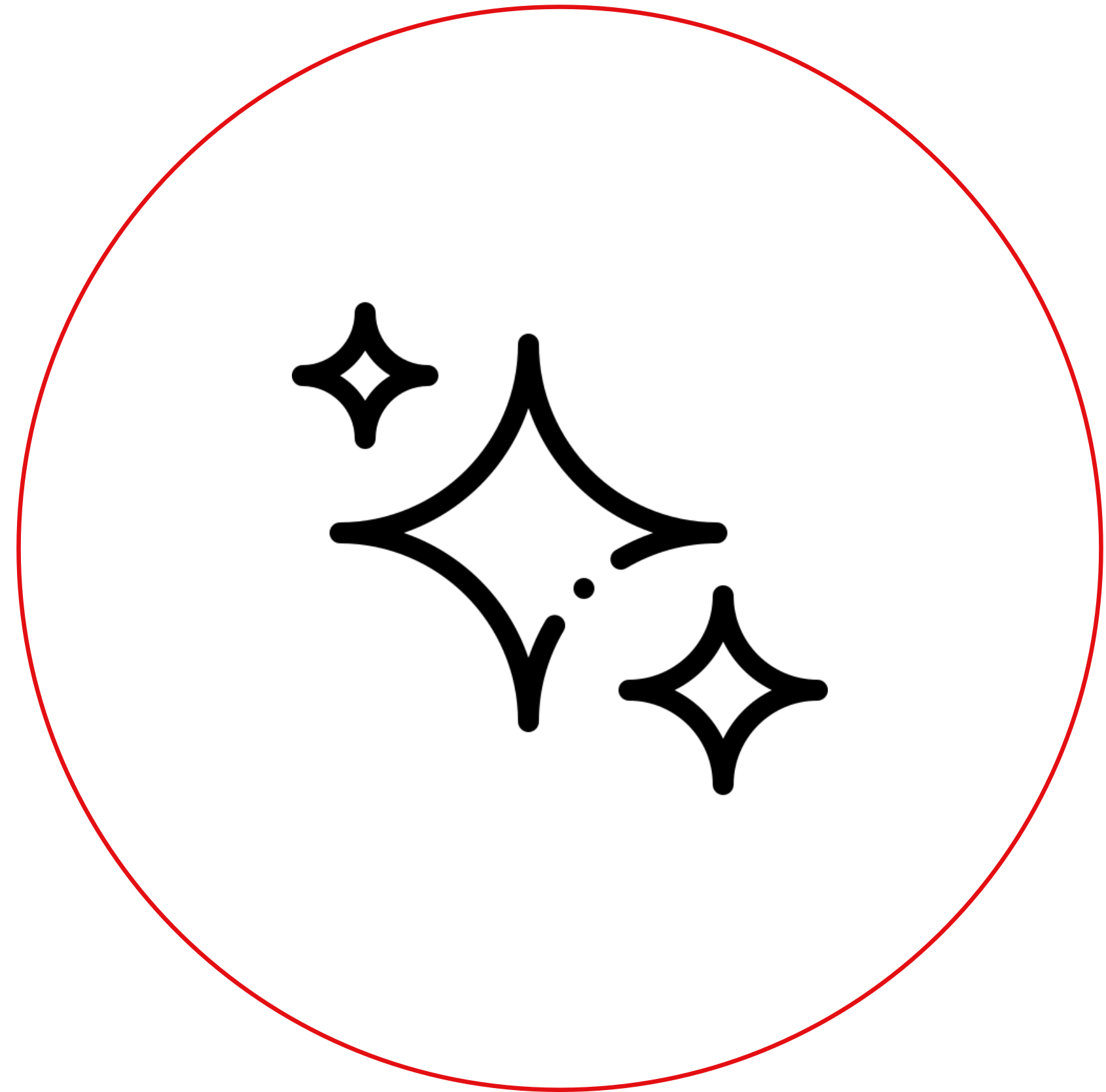


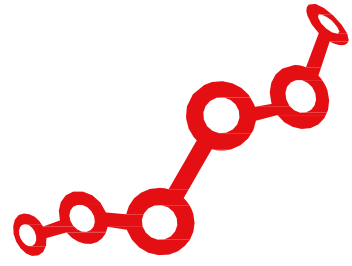
Measure

Bronze

- Featured on all promotional materials up to event.
- Featured on GA4ward website plus backlink
- Customisable banner in virtual breakout rooms
- Free use of MeasureMinds tools for life
- 10% discount on future sponsorships

Price: £500





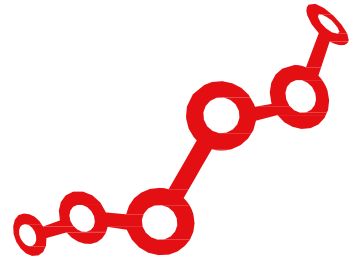
Measure

Silver

- Featured on all promotional materials up to event.
- Featured on GA4ward website plus backlink
- Customisable banner in virtual breakout rooms
- Free use of MeasureMinds tools for life
- 10% discount on future sponsorships
- **Ad slots throughout the day in between talks**

Price: £1,000





Measure

Gold

- Featured on all promotional materials up to event.
- Featured on GA4ward website plus backlink
- Customisable banner in virtual breakout rooms
- Free use of MeasureMinds tools for life
- 10% discount on future sponsorships
- Ad slots throughout the day in between talks
- **Email shot to attendee list after event**
- **Give a talk at GA4ward**
- **Article on MeasureMinds blog crediting you**
- **YouTube video crediting you**

Price: £1,500

